



## Project Tooth Brush

### Overview

Many patients nowadays use an electric toothbrush, and the toothbrushes given to them by their dental offices are unused. Project Tooth Brush gives patients a choice to make a difference in this world – by donating their toothbrush (or money) for a child in need.

In order to keep things simple, rather than sending the donated toothbrushes, dental practices forward the donation in the form of \$1.00 per toothbrush.

For every \$1.00 received, 5 toothbrushes will be given by The Tooth Fairy Children's Foundation to children in need. Online registration is simple. Once a month we send out email reminders along with progress charts showing the great work being done by your office.

This project is targeted for dental offices, while giving their patients a chance to contribute. Dentists involved in Project Tooth Brush are welcome to match the amount raised by their practice to further encourage their patients to donate. Matching \$1 for every \$1 donated helps a lot. Some practices may choose to put a maximum matching amount in place.

### Administration

Once each month, go online to note how many toothbrushes you've brought in. If you'd like, we can keep your credit card on file to make the withdrawal each month.

### Benefits to Your Office

This is a great team building project, its fun working on something together, especially something that has far reaching results for children. Also, there are direct marketing benefits for your practice.

### Impact of Your Donation

Donate a toothbrush, have the Tooth Fairy deliver toothbrushes on your behalf, and know you're putting smiles on the faces of children! Together we can make a difference... one smile at a time!

We have already delivered toothbrushes to:

Kenya, Rwanda, Tanzania, Philippines, Colombia, Cuba, Tibet, Haiti, Canada and the US.

*Join us in giving toothbrushes to children in need...*