



For Immediate Release

Tooth Fairy Children's Foundation Gala Raises \$50,000

Funds to provide needy with toothbrushes & dental equipment

Calgary, Alberta (November 29, 2010) - "We are very pleased with the results of our first major Fund Raising Gala held this fall," says CoraMarie Clark, founder of The Tooth Fairy Children's Foundation. "We had a fabulous turnout from the Calgary dental community with more than 400 people in attendance. An event such as this one really helps raise awareness about our Project ToothBrush. It also engages health care professionals with our mission of providing every child worldwide with a toothbrush, education and access to dental care."



Keynote speaker W.Mitchell (l) and Daryl Janz get ready to announce another door prize winner.

Clark explained that the \$50,000 will be primarily used to purchase toothbrushes and dental equipment. “Many patients today use a battery operated toothbrush, and the toothbrushes given to them by their dental offices often go unused. Project Toothbrush gives people a chance to make a difference – by donating their toothbrush (or money) for a child in need. For every \$1.00 received, 10 toothbrushes will be given by The Tooth Fairy Children's Foundation to children in need around the world.”



More than 400 guests participated in the silent auction.

As for the 2011 Fund Raising Gala, Clark has already started plans to make it bigger and better.

About The Tooth Fairy Children’s Foundation

The Tooth Fairy Children’s Foundation has a vision to lead 100% of children to dental health by providing every child worldwide with a toothbrush, oral hygiene education and access to dental care. The Foundation educates and builds awareness of the dental needs of children globally. Funds raised will be allocated to volunteers to provide oral health care, dental supplies, education, and hygiene services for children in need. Together with YOU, the Foundation can make a difference in a child’s life.



CoraMarie Clarke has assembled a strong Board of Directors to manage The Tooth Fairy Children's Foundation.

About CoraMarie Clark

CoraMarie Clark, BSDH MBA founder of The Tooth Fairy Children's Foundation, is a speaker, author and consultant in the dental industry. Clark has more than 20 years of experience as a hygienist, manager of a successful dentist practice and dental industry consulting. She has used her background as a dental hygienist, master's degree in business, and love for children to re-invent herself as Toothena the Tooth Fairy. Ms. Clark was featured on [Global Television's Woman of Vision](#), in September 2009. [Haskayne School of Business Alumni Connections](#), August, 2009.

-30-

For more information, interviews and hi-rez photos, please contact:

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